

Sponsorship Package 2016-2017
Concordia University
Montreal, Quebec

LEAVE YOUR MARK BY BUILDING RELATIONSHIPS FOR TODAY AND TOMORROW

-ESSA 2016



Dear Partner,

The Exercise Science Students Association (ESSA) from Concordia University is a proud group of individuals who represent all students in the department. For the 2016-2017 academic year, we would like to invite you to partner with us and help continue to grow our impact not only on the students, but on the city of Montreal as well.

Exercise Science is a booming profession, and our students represent the best and brightest! Our Athletic Therapy program is one of the top programs in the world, as well as excellent programs in Clinical Exercise Physiology, Honors and a Major in Exercise Science. The students are the leaders of tomorrow, and play a critical role in the health and well-being of all members of society.

Our goal is to promote student learning, inclusiveness, intercultural understanding, and sustainability. We intend to seek support from companies and organizations in order to achieve these goals. Our events will be a great opportunity for your organization to network with numerous associations and partners; and a partnership with ESSA allows you to share your message and values.

This sponsorship package will provide you with details on various partnership levels and how it will benefit your organization. On behalf of the 2016-2017 ESSA, we appreciate your time and consideration. We look forward to hearing back from you in the near future.

Sincerely,

Steven Warsh ESSA President

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GENERAL SPONSORSHIPS

	\$50-99	\$100-249	\$250-499	\$500-999	\$1000+
Logo and Link on our website	*	*	*	*	*
Active promotion on all ESSA social media for Twitter, Facebook (page and group) and YouTube.	*	*	*	*	*
Opportunity to provide promotional products to all students		*	*	*	*
Logo displayed in ESSA office for students to view		*	*	*	*
Logo printed on ESSA Banner displayed at all events			*	*	*
A booth at events to promote your products or company			*	*	*
Invitation to End of Year Event or event of your choice				*	*

SPECIAL PACKAGES

Pub Crawl Donor

Option 1: Fall or Winter Pubcrawl Event only

Option 2: Both Pubcrawl Events

Pubcrawl is the most attended and hyped event run by ESSA and sells out every year. In years past, sponsors have covered the cost of shirts for the attendees and reduced beer prices at each hosts stop.

This year, we are seeking sponsorship for T-shirts, Bars, Beers Reductions and Supplies for the event.

Contact us for more price information and to discuss a personalized plan. We look to promote your company, bar or logo via website, social media, photos, hosting a stop on the crawl and logo printed on the t-shirts

Info Night Sponsor

Each year ESSA hosts an info night for students of all years to come and learn what careers, options and opportunities are out there for them. Students from all programs in the department are invited and this year we hope to open the event to sponsors and companies to advertise their companies as well.

We are looking for promotional products to offer at the event, speakers who want to present, workshops, and many other opportunities for you to engage the students. We are also in need of food and beverages for the event and would promote your company if you provide us with these services.

Kick-Off Event Sponsor

At the beginning of the school year, we hope to host a BBQ or catered event for students to meet each other, professors and other students to help form relationships and bonds that can last the year.

We are looking for promotional products and food and beverages to run the event and entertain the students. Alcoholic and non-alcoholic beverages will be served and any sponsors looking to provide products for students to try are welcome!

CONTACT US

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